Wanjiru Waweru

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Education

Worcester State University
Bachelor of Arts
Communications
School of Humanities and Social Sciences

Worcester, MA August 2022

Internship Experience

Visual and Performing Arts Department, Worcester State University

Worcester, MA

Media Internship

September – December 2021

- Reported news stories on VPA current events for Artful Lancer and other publications.
- Completed coursework in News Writing and developed writing, research, and communication skills
- Developed a communication portfolio published in WordPress

Dopetrackz Radio

Orlando, FL

Music Journalism Internship

February 2024 – Present

- Crafting news articles for the esteemed radio station.
- Collaborate directly with the team to generate compelling story ideas and bring people to life.

Bankhead Productions

Dallas, TX

Public Relations Internship

April 2024 – Present

- Arranging Interviews & Press Articles
- Gaining Traction on Social Media for Book Release

Work Experience

Whole FoodsShrewsbury, MAE-Commerce ShopperJanuary 2021 – July 2023

- Comfort using handheld technology (mobile) devices to fulfill orders
- Fulfills online orders efficiently, accurately, and with a sense of urgency
- Detail-oriented, paying attention to product and order accuracy
- Eagerness to learn product knowledge, customer service standards, and store operations
- Ability to keep staging area organized and free of clutter
- Willingness to work in other departments of the store as required, e.g., customer service, cashier, grocery, etc

Stop and ShopWorcester, MAFront End ClerkDecember 2023 – Present

- To Be Able to Handle the Products and customers with care
- Interacting with our customers, asking, and helping answer any questions they might have
- To be eligible to scan purchases, bag groceries, and process all transactions
- Ask to assist in other ways to depend on the needs of the store

Professional Certificates

Hootsuite Platform Certification

Hootsuite Academy

Vancouver, BC December 2021

Skills

- News Reporting
- News Writing
- Music Journalism
- Freelancing
- Social Media
- Inventory Control
- Microsoft Outlook
- Retail Sales Merchandising
- Problem-Solving
- Customer Service
- Service Standards
- Image Editing
- Communication
- Organization
- Clutter
- Heavy Equipment
- English
- Bending
- Customer Service
- Attention to Detail
- Product Knowledge
- AP style
- Journalism
- Writing
- Reporting
- Interviewing
- New Media
- Press Relations
- Press Releases
- Public Relations