

News Media

Wanjiru Waweru

Worcester State University

### What is News Media?

News Media is a form of mass communication that concentrates on providing news to viewers. You can News Media in other information in print (newspapers, magazines) and broadcast media (radio, television, etc.).

### Why news media is important in our daily lives?

Learning about the news media is important because it guides us to understand why people wants to change events, how problem-solving involves the society, and identity what is happening in the real world. News can be a learning experience, and develop a sense of humor. The play role of news media is to give the benefit to conquer the informed.

### Lessons From the Media's Failures in Its Year With Trump

Writer, Nicholas Kristof reported on the *New York Times* website about in 2016 was based on how it became not best news media as Journalist did not expect. The coverage of the article was participants analyzed on the reason of why Republicans decided not to vote for Donald Trump for the Republican nomination, forget about his experience in the White House. Readers followed on how politician did not get enough detail on the information of news media on Donald Trump. Nicholas Kristof explained that readers are “Too often we followed what glittered, yapped uselessly at everything in sight and didn’t dig hard enough or hold politicians accountable for lies.”

### The Making of Fox News White House

Writer, Jane Mayer reported on the *New Yorker* website about the development of White House for the Fox News channel which is based on the concept of the Former President Donald Trump. “The White House wanted to dramatize what Trump was portraying as a national

emergency: the need to build a wall along the Mexican border. The presence of armored vehicles, bales of confiscated marijuana, and federal agents in flak jackets underscored the message.”

The photo operation triggered the White House Administration. Consequently, “members of the press pool got out of vans and headed over to where the President was about to speak, they noticed that Sean Hannity, the Fox News host, was already on location.”

Politico wrote about Hannity’s seventh time to interview with Trump, which could be Fox’s 42nd times as well. Trump provided Fox two more and wished 10 to three television stations, “CNN, which he denounces as ‘fake news.’”

#### Trump’s Attacks on the News Media Are Working

On the *New York Times* website, writer Jim Rutenberg reported about how Former President Donald Trump attacked other medias. “He was at it again. He tapped that one out as federal authorities were investigating the 12 pipe bombs mailed to the billionaire George Soros, Democratic politicians, Robert De Niro and CNN. Hours later, Mr. Trump’s tweet was national news.”

Rutenberg explained about how his election skills became politically incorrect. “And with the president settling on ‘fear and falsehoods’ as an election strategy, ... , the political information system is awash in more misleading or flatly wrong assertions than reporters can keep up with. It’s as if President Trump has hit the journalism industry with a denial-of-service attack.”

Rutenberg wrote about Trump’s behavior on news reporters. “After mocking and insulting penned-in reporters on the campaign trail, Mr. Trump continued going after journalists the day after he was sworn in, over the size of his Inauguration Day crowd.”

Rutenberg mentioned on why Journalists had a right to choose not to listen to Trump's opinions and find a way to solve a issue. "Journalists should ignore Mr. Trump's tactic of using false narratives to divert their attention away from real crises. At this rate, a solution may come sometime in Mr. Trump's third term."

#### Outfoxed: Rupert Murdoch's War on Journalism

*Outfoxed: Rupert Murdoch's War on Journalism* is a 2004 documentary film testifies how the news media ruled Rupert Murdoch's Fox News which aired on the broadcast media. It gives an in-depth feature at Fox News and the high-risk of the media corporations to take over the world. It contracted on the progression of Rupert Murdoch's business and the influence on the news media.

According to *Cinema Politica*, "This documentary also reveals the secrets of Former Fox news producers, reporters, bookers and writers who expose what it's like to work for Fox News. These former Fox employees talk about how they were forced to push a "right-wing" point of view or risk their jobs. Some have even chosen to remain anonymous in order to protect their current livelihoods."

#### Sean Hannity Appears on Stage at Trump's Rally

On Monday, November 5, 2018, Fox News Host, Sean Hannity revealed his words to addressed on the Former President Donald Trump that he would not attend on stage with him to support the Republican party before the election for the following day. He allegedly wrote on social media that he does not want stage campaigning with him, he would rather to the live show instead.

According to CNN, “A Fox News spokesperson offered a similar message to CNN and other news organizations, insisting Hannity would only be at the rally in Missouri to broadcast his show and cover the event for the network. But, approximately 12 hours after Hannity posted his tweet, he was campaigning on stage with Trump in one of the clearest demonstrations yet of the cozy relationship between the network and the Trump White House.”

### The Great Hack

*The Great Hack* is a 2019 documentary film that concentrates on the Facebook-Cambridge Analytical data scandal which was directed by Karim Amer and Jehane Noujaim. SCL Group became a special research and well-organized communication company where it showed how they determine with researching and impacting mass behavior. The SCL Group participated in military and political operations in the late 1990s which they also worked in the electronic operations during the 2000s. If the business wants to be join the US election, the subsidiary Cambridge Analytica became part of the process in 2012. This film testifies several people. It disrupts people’s data where researchers wanted to address different sections on the Cambridge/Facebook data. It became more popular than other manufactures in the world. which a lot people could able to access which targets culture and politics. People are facing a challenge to fight over their personal information.

### Conclusion

News Media is part of the mass communication. It is a form of communication that helps people to understand the play role of the real world. *The Great Hack* focused on the Facebook-Cambridge analytical data scandal. *Outfoxed: Rupert Murdoch’s War on Journalism* discussed how Rupert Murdoch’s business effect the news media. Sean Hanity wanted make

himself clear that he does not want to stage campaign with the Former President Donald Trump.

Jane Mayer wrote about the Donald Trump's concept on the immigration right on *The New Yorker* website. *New York Times* writers' Jim Rutenberg and Nicholas Kristof developed their Journalist perspective on the the impact of Donald Trump on the news media.

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