

Media Representations and Sexuality

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### What is Media Representation?

Media Representation is based on how does the contexts on certain aspects such as genders, race, sexuality, and social problems, and special occasions to the audience. The media contexts develop the dignity to define the shape to expand the audience's critical thinking to observe these important issues.

### What is Sexual Orientation?

Sexual orientation is a term that explains your pattern of emotional or romantic attraction. Sexual orientation involves any attraction such as Gay, Lesbian (Homosexual), Straight (Heterosexual), and Bisexual.

### Sexuality

Campbell wrote about Sexuality in *Representation in The Media in Media In Society* book. "In most mainstream media narratives, the dominance and 'normalcy' of heterosexual orientation are typically taken for granted. When gay, lesbian, bisexual, and transgender persons have appeared in prime-time TV programs over the years, their sexual differences-usually portrayed comically are often part of the narrative intrigue, setting up conflicts with so-called 'normal' characters. (Campbell et. al., 2014, pg. 231)"

### Queer Representation in the Media

People in the LGBTQ community visualize themselves in the media industry as they considered themselves as attractive, positive attitudes, and successful people. People in the LGBTQ community can be appeared in the media to not just only enjoy their success in the entertainment industry, they can to showcase themselves for future generations to break barriers.

According to *Media Smart*, "The first form of queer media criticism was articulated under a minority model of identity politics. This type of criticism has its roots in the gay liberationist movements from the 1960s through the 1980s and is heavily influenced by the types of issues gays and lesbians were concerned with at the time.

#### Queer Representation in Film and Television

According to Smart Media, "One of the most difficult things about approaching film and television's use of queerness is that there will rarely be a single verdict on any given cultural product. With the exception of the most simplistically supportive or bigoted representations, there is room for much discussion and debate in determining a positive or negative LGBTQ presence."

#### Strategies For Engaging with Queerness in Media

According to Smart Media, "as previously sections have shown, queer characters, situations, and themes are becoming increasingly prevalent in the media. It is sometimes difficult, though, to determine whether or not certain representations are balanced."

#### Katherine Sender's *Further Off The Straight and Narrow*

Katherine Sender's *Further Off The Straight and Narrow* is a documentary film that appears people in the LGBTQ community in Television programs. People in the LGBTQ community engage in social and political justice over the past decades to fight for human rights. This film, explains about television genres such as soap operas, reality shows, sitcoms faced identity stereotypes in the media.

## Conclusion

Richard Campbell mentioned Sexuality on *Representation In The Media*. The Media Smart website discussed about the Queer Representation in the Media to reflect on how people in the LGBTQ community impacted the entertainment industry. Katherine Narrow's *Further Off The Straight and Narrow* concentrated on the appearance of Gay and Lesbian on television programming shows.

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