The Play-Well Company 126 Skylane Ave., 02567 Hershey, PA

Contact Information

The Play-Well Company Wanjiru Waweru 717-000-0000 wwaweru@worcester.edu News Release April 23, 2020

The Play-Well Company:

Play-Well Company prioritizes on their customers' satisfaction. Many Customers concerned about their children using Play-Well toys. A few customers reported to the Play-Well company to discuss the issue of *Zoomers*. Play-Well and the U.S. Consumer Product Safety Commission reported that the vehicles overheat. Many children would want to play that down and homeowners faced damages to their property.

The Play-Well Company cares about the customers and their safety is the company's top priority. If customers want to fix the issue, they need to call the Play-Well Center to report about the situation with children using it according to their safety.

If anyone wants to discuss the issue, please contact the Play-Well service center or call 1-800-PLAYWELL to address the problem.

"We're setting up 800 number for people to call, or they can log on to our company Web site and find out if their model is being recalled. The company will make every effort to help customers identify if their needs repairs," said Michael Hayes, vice president of consumer relations.

Zoomers, a Play-well's popular toy which the children use as a car to ride on sidewalks, grass, and hard surfaces. Children between the ages of 2 and 7 use the various models for their leisure or playtime. For more information, visit *Zoomers* ' website, <u>www.zoomers.com</u>, or call 1-800-ZOOMERS.

About Play-Well Company: The Play-Well Company created quality toys and games for toddlers and children since 1940. The Play-Well products include musical toys for newborns and educational games for children 5 and older.

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If you would like more information about this topic, or more information, please call Lyn Branscomb at 508-000-0000 or e-mail at Lyn at <u>lbranscomb@worcester.edu</u>