

Coastal Department Stores, INC

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News Release

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Coastal Department Stores, INC.

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Coastal Department Stores INC: Opening the *Jordan's* store in Milbury, Mass.

Putman owns *Jordan's*, America's oldest and popular department store chain.

Coastal brought The Putman Company. *Jordan's* store located in major cities such as Boston, New York and Chicago. The Putman Company is bringing *Jordan's* to the Blackstone Valley in Milbury, Mass.

In our Company, we encourage *Jordan's* to sell successful clothing in the clothing department and other departments such as housewares and children's clothing. The chain is remodeling the stores and offering upscale items through collaborating with other designer labels to attract a larger market including women's and men's.

The opening hours between 11am-11pm. The grand opening is on March 16, 11am in Blackstone Valley at 85 Worcester-Providence Turnpike, Milbury, Mass.

"Coastal's and *Jordan's* research shows that it is a fairly sizeable customer base who come into the stores and want to see more selection in clothing and cosmetics, not just their store brands and a designer name here or there, they have the kind of discretionary income to purchase these brands," said Robert Taft, The Putman Company, CEO.

For more information, visit our website, www.jordans.com or follow *Jordan's* social media: [Facebook/Jordan's](https://www.facebook.com/Jordan's), Twitter and Instagram: [@jordans](https://www.instagram.com/@jordans).

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If you would like more information about this topic, or more information, please call Lyn Branscomb at 508-000-0000 or e-mail at Lyn at lbranscomb@worchester.edu
