

Aesthetics Elements

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Aesthetics

Aesthetics are based on the principles of the core design that describes the quality and pleasures. In the visual side, aesthetics involves factors. Factors includes balance, color, movement, pattern, scale, shape, and weight. Designers generally use aesthetics in their ability to attract the layout.

Black Image



This image showed a group of band who engaged and performed at a live concert. The color of this image is black. This picture describes as edgy, dark, and scary. The frame size of the picture is considered as an horizontal line which is based on its frame. The horizontal line is

stable, and secured. The size of the shape of is a square. The square has its equality, very basic, and flexible.

Visual Ethics

The main reason that this image is ethical because it shows a woman in a position of leadership. The ethics of the black image is respectable and decent. This image represents different genders, it shows one woman and two men in a acceptable manner, it represents an event because it shows a picture of the group of band who appears in a live performance. The view of the group of band encourages audiences to enjoy the show or listening and singing their songs. The form of response is not a suitable for an advertisement, therefore, it is not applicable which is not particularly useful.

Sources

What is Aesthetics? (n.d.). Retrieved from

<https://www.interaction-design.org/literature/topics/aesthetics#>