

Organization Hierarchy, Management Structure, Communication Methods

A hierarchy establishes a communication method because it helps to work with employees, departments, and divisions in the company. The information of communication contributes to the company manager's performance to reach out to the employees, individually. The manager observes the staff and manages the industry to get the concept or an idea from the person to improve communication to be successful in the company.

The Visual and Performing Arts (VPA)'s formal meetings are led by a chair who serves a three-year term following a vote by full-time faculty members to vote. Formally, the chair, full-time faculty, and staff meet once per month during the academic school year with the VPA department's clerk who takes notes or "minutes". Adjunct faculty members are welcome to attend the meetings. In addition to these formal monthly meetings, faculty members and staff frequently brainstorm creative ideas and collaborate often with each other throughout the school year for their interdisciplinary courses, performances, exhibits, and more. There are three organization charts in the VPA department: per the three-year schedule, VPA is scheduled to have a new Chair in Fall 2021; VPA has 10 Full-time Faculty, and VPA also has a team of Adjunct Faculty.

The VPA has two Office Staff members: a clerk who works full-time and a public programming coordinator (part-time) in the Learning Resource Center. The VPA Gallery Staff has a part-time Mary Cosgrove Dolphin Gallery staff member in the Ghosh Science & Technology Department. The VPA Theatre Design has two staff members: a staff member for costumes and a staff technical design member in Administration Building.

VPA uses the following communications channels to reach students, prospective students, and the community: campus flyers, press releases, blog stories on a site called Artful Lancer,

YouTube and Vimeo pages, social media pages, faculty staff, WooU Newsletter, email blasts through an online site called Mail Chimp, postcard mailings, WSU News stories, and the University scoreboard -- to name just a few regularly-used resources.

References

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Journal Paper

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CM-435-01

Journal 3

10/05/2021