Blog Posts and Blog Peer Review

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#### What is a Blog?

A blog is an online journal or informational website that conveys the information in chronological order with the recent posts which come first, at the top. It is considered a social media platform for writers to expose their skills to share their audiences with a certain subject based on their interests.

## The Purpose of a Blog

The purpose of a Blog is when personal users and business owners gain their promotion for their careers. There are many reasons why a Blog can be useful. "Blogging for business, projects, .... might bring you money and connect you to the relevant audience. Another one is to boost your traffic and send quality leads to your website. (Minaev, 2021)"

### **Part I: Blog Posts**

How will your two blog posts contribute to the other work you are doing this semester?

I concentrate on a certain topic. "If you want to write a popular blog, you need to focus on one or two topics and write about them often. If you don't feel like you can write about a single topic that much, then try gradually broadening your topic as your traffic grows. (Bruce, 2019)"

I publish it on social networking sites. However, you should keep within a sensible ratio. Be an active member of the community, comment, and post other content too. Also, be prepared for brutally honest feedback. (Bruce, 2019)"

I need to be consistent and avoid stopping. "Blogging is not a short-term thing; you really need to be in it for the long haul if you want to build a large base of readers. Keep publishing fresh, expertly written, shareable content, and you'll get there eventually. It takes time to get noticed, establish authority, and build a readership. (Bruce, 2019)"

#### What is unique about your blog posts?

I develop a technique to participate in a social media marketing campaign to show my future career on how dedicated that I am to be eligible to work for their company. I find videos and images to connect to my topic that suits my interest. I use source information and peer-reviewed articles to support my details. I use these ideas to be creative on my blog website.

#### **Part II: Blog Peer Review**

**Fitness Tips** 

https://beautifulpalace.weebly.com/health/fitness-tips

Album Review: trying not to think about it

https://beautifulpalace.weebly.com/music/album-review-trying-not-to-think-about-it

# References

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5 Ways To Make Your Blog Unique. (2018, September 27). Retrieved from

https://www.verblio.com/blog/5-ways-to-make-your-blog-unique

Bruce, J. (2019, April 11). 8 Proven Tips to Make Your WordPress Blog Popular. Retrieved from

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