

Moral Obligations and Images of Death

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## **Moral Obligations**

What is a Moral Obligation?

Moral Obligations, a duty that provides and accepts the boundaries to fulfill the law. According to the *Free Dictionary*, "A duty which one owes, and which he ought to perform, but which he is not legally bound to fulfill."

"These obligations are of two kinds 1st. Those founded on a natural right; as, the obligation to be charitable, which can never be enforced by law. 2d. Those which are supported by a good or valuable antecedent consideration; as, where a man owes a debt barred by the act of limitations, this cannot be recovered by law, though it subsists in morality and conscience; but if the debtor promise to pay it, the moral obligation is sufficient consideration for the promise, and the creditor may maintain an action of assumpsit, to recover the money."

What are the moral values?

Moral values regulate the principles of dignity. According to *Management Help*, "Moral values are relative values that protect life and are respectful of the dual life value of self and others. The great moral values, such as truth, freedom, charity, etc., have one thing in common. When they are functioning correctly, they are life protecting or life-enhancing for all."

What is a moral argument?

A Moral Argument, an agreement of the statements of morals. According to *Oxford University Press*, "a moral argument is an argument in which the conclusion is a moral statement. A moral statement is a statement asserting that an action is right or wrong (moral or immoral) or that a person or motive is good or bad."

## **Media Practitioner**

### **What is Media Practitioner?**

Media Practitioner, a person who involves in media writing and radio broadcasting. These practitioners occupy reporters who write and publish the news as the manager organizes the creation of the broadcasting system. According to *Research ICT Africa*, “media practitioner, means a person engaged in the writing, editing or transmitting of news and information to the public, and includes a broadcaster under the Broadcasting Act, a journalist, editor or publisher of a publication and the manager or proprietor of a publication or broadcasting station.”

### **The Beatles’ Popular Than Jesus**

John Lennon made a controversial statement about The Beatles becoming more popular than Jesus. It made an enormous headline because when Lennon expressed his 'sense of humor', it questioned a lot of American fans whether they could accept or disrupt the Beatles' record.

According to *Mike Oldham’s Virtual Pen*, “Lennon commented Maureen Cleave in an interview for the London Evening Standard. It was one of many observations in the wide-ranging chat and no one in Britain paid it any attention. Cleave was later to say that they were used to the Beatles - Lennon especially - making deliberately pointed statements.”

According to *Mike Oldham’s Virtual Pen*, “the comment was lifted from that interview and featured in an American teen publication called *Datebook* that the backlash started. But even then, it was pretty much confined to the American bible belt of the south. Conservative/Disc Jockeys and newspapers started calling for boycotts and burnings of Beatle products. Overnight, teenaged Beatle fans in states like Georgia turned out to smash records and throw their Beatle paraphernalia on bonfires.

### Images of Death



This image should be the death on the nightly news and the front page of newspapers or homepage of news websites because this image shows how the American fans express their hatred towards the Beatles and why John Lennon's controversial statement insulted their religion and became important to their fans.

According to *Mike Oldham's Virtual Pen*, "These gatherings resembled nothing less than Nazi book burnings. The Bible-thumping teens who eagerly turned out to toss their Fab Four fuel onto the flames looked to the rest of us like yokels from another planet."

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