

Primo Pizza Advocates Teen Driving

Primo Pizza, a food chain restaurant which operates in over 50 states. Primo Pizza concentrates on teen driving and safety on the road since many of its employees, particularly drivers, are teenagers and young adults.

According to Governors Highway Safety Association, “Teen and new driver inexperience, coupled with immaturity, often results in risk-taking behaviors such as speeding, alcohol use and not wearing a seat belt — all of which contribute to an increased death rate.”

Anthony Roe, president of Primo Pizza, wants to participate in the Worcester Chamber of Commerce to improve the safety part of the business as well for the community. He suggests good safe-driving workshops to guide teens on safety, pairing new hires with more experienced drivers for training and safety purposes.

“As you know, Primo has a special interest in teen driving and safety on the roads. We hire many younger drivers, and if they come to us with well-developed driving habits, that would certainly benefit our business,” said Roe.

Every state requires new drivers to use the graduated driver licensing (GDL). Graduated licensing creates a license for beginners to gain driving experience. It is a three-stage process which gives drivers the privilege to drive. The three stages of GDL: supervised learning period, intermediate license and full-privilege license.

According to the Centers for Disease Control and Prevention, “Graduated Driver Licensing (GDL) systems help new drivers gain skills under lower-risk conditions. GDL system has proven to reduce teen crashes.”

Graduated Driver Licensing proves to be the most effective way of teaching teenagers on safe driving. There were good results from the GDL. According to NAMIC Issue Brief, “The

National Highway Traffic Safety Administration (NHTSA), for example, reported that studies of GDL programs comparing rates before and after GDL implementation in individual states have reported reduction in fatal crash rates of novice drivers that ranged from 11 percent to 32 percent.”

Safe driving education is important for teens. It educates teens on how to observe safety on the road. Therefore, safety becomes a top priority. Teens need to be trained on safe driving, otherwise, if they do not use the GDL system, they will not be able to practice safe driving.

Sources

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