

United Way of Central Massachusetts Made a Fundraiser Project at Downtown Worcester

United Way of America (UWA), a charitable organization which involves schools, financial incomes and health to support millions of people in need. This organization was established in 1887 in Denver, Colorado. They created a local service as a fundraiser for 22 agencies.

In the heart of charity work in Massachusetts, United Way of Central Massachusetts supports families in 30 towns in Worcester County including Auburn, West Boylston, Millbury, Paxton and Worcester. These Branches work hand-in-hand with the community.

United Way of Central Massachusetts donated \$5 million every year for the organization. The United Way employees bring the opportunities to support our community. Every year, they run over 150 small businesses in Massachusetts through customized fundraising campaigns that people enrolled in the program with the direct deposit.

United Way of Central Massachusetts wanted to make a huge difference in the community. The main goal of the United Way of Central Massachusetts is to improve people's lives through giving children an education, providing adults with proper jobs and providing the community with a better healthcare system.

United Way, through the use of donor funds, provides these necessary services to those who struggle attaining them. Therefore, when United Way employees helped families with incomes, they make a fundraiser or volunteer project. Many families appreciated the program. United Way employees prepare for the economy of these areas because of this.

In late 2018, employees volunteered at the United Way Day of Caring. Three members from the Fidelity Bank completed a volunteer project at the YWCA in Salem Square, Worcester, Massachusetts. The project entails landscaping at Salem Square. This event gave a workforce

for non-profit organization to look for maintenance and further projects. Additionally, they brought an ice cream truck at the YWCA to support the charity work.

Timothy J. Gavin, chief executive of United Way of Central Massachusetts, praised and notified “bushes behind them were overgrown, unsightly and blocked lighting into the building.” “Overall, there were about 100 groups working at organizations citywide. In 25 years, approximately 30,000 volunteers have taken on projects,” Gavin said.

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